

20-Time Project – Handout 1

1. The idea factory
2. The Proposal
 - a. Team members' name(s)
 - b. Project title and summary
 - c. Problem that needs to be solved
 - d. Who it will benefit
 - e. Estimated timeline of deliverables and deadlines
 - f. The intended result
 - g. Equipment costs required
 - h. Inspiring conclusion
3. The Blog (150 word minimum)
 - a. What did you accomplish this week?
 - b. What are you working on right now?
 - c. What do you plan to do next?
 - d. What challenges have you faced?
 - e. What have you learned?
 - f. How have your skills improved over the past week?
 - g. Are you on track for an on-time delivery?
4. The Elevator Pitch (Mid-year) Prepare and memorize a 30 second pitch about their 20-time project.
 - a. Problem statement (explain what is wrong with the status quo, and why it's a significant problem).
 - b. It gets worse (explain how failing to solve this problem could cause more problems).
 - c. Glimmer of hope (Suggest that the situation is not irreversible).
 - d. The novel solution (Explain how a new idea can help solve the problem).
 - e. The credible authority (Demonstrate that you are the right person to solve it).
 - f. The vision (Inspire audience by painting a picture of how the world looks better with this problem solved).
5. Final Presentations in the style of a TED Talk (Technology, Entertainment, Design). Five minutes.